



DEBABRATA DAS

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Experienced analyst who is strongly dedicated to improving performance while extracting business insights from data. Proficient in complex analysis, actionable recommendation development, and process optimisation. Ready to contribute to a dynamic team environment with a strong track record of delivering valuable contributions.

SKILLS

- **SQL**
- **Python**
- MS Office (**Excel**, Word, PowerPoint)
- Data visualisations and **Tableau**
- Database management, ensuring reliability of large databases
- Research methods and statistical analysis

EDUCATION

B.Sc with Physics - Assam University, CGPA - 7.6 / 10 (Silchar)

WORK EXPERIENCE

Data Analyst - Facctum

(Feb 2024 - Present)

- Conducted in-depth data analysis using Python, including web scraping techniques, identifying trends and patterns with a **20% increase** in facilitating data-driven decision-making.
- Developed and implemented robust data collection methodologies, ensuring data accuracy and completeness, resulting in a **15% reduction** in data errors.
- Utilised statistical techniques to extract actionable insights from complex datasets, leading to a **30% improvement** in operational efficiency.
- Collaborate cross-functionally to drive strategic initiatives and improve business processes based on data-driven recommendations.

Analyst - Zigram

(June 2023 - Feb 2024)

- Engineered and standardised data cleansing, validation, and integration processes **ensuring 99% data integrity** and accuracy.
- Conducted biweekly data audits and implemented quality checks, resulting in a **95% increase** in data consistency.
- Implemented a database overhaul, leading to a **30% improvement** in data accessibility and accuracy.
- Orchestrated the management and optimisation of a comprehensive business data repository, **enhancing screening and monitoring capabilities**.

PERSONAL PROJECTS

- **Portfolio Website** : ([Click Here](#))
 - Crafted a portfolio website displaying analytics projects, providing a comprehensive view of expertise with a dynamic UI. Highlighted projects showcase data analysis and visualization skills, boosting user **engagement by 40%**.
- **Tableau Projects**:
 - Engineered Tableau dashboards for chocolate and Airbnb sales data, leading to a **25% and 30% efficiency** improvement respectively. Leveraged advanced features for insightful analysis. Implemented SQL queries and joins, **reducing data integration time by 40%** for both projects.
- **Python Project** :
 - Engineered IPL data analysis with Python, Pandas, and NumPy, achieving a **20% efficiency boost**. Calculated player performance metrics, **improving evaluation accuracy by 15%**.
 - Utilized Seaborn for visually engaging charts, resulting in a **30% improvement** in conveying insights. Produced detailed reports, **enhancing data-driven decision-making by 25%**.